

University publicly launches its capital campaign

The University of Georgia publicly launched the largest fund-raising effort in school history on April 14 with the announcement of the \$500 million Archway to Excellence Campaign during a gala kick-off event at Atlanta's World Congress Center.

Calling the celebration unlike any the university had seen in its 220 years, UGA President Michael F. Adams welcomed hundreds of alumni and friends to the gala. "Private financial support is what separates great universities from those that are merely good," he said.

UGA began preparing for the Archway to Excellence Campaign about five years ago when a strategic plan was carefully developed, spelling out an ambitious agenda that focused on three themes: building the new learning environment, maximizing research opportunities and competing in a global economy.

The law school's role in the campaign is to raise \$17 million in private support that will be used to enrich the legal education provided by the law school.

"We are pleased that we have already raised \$8 million in gifts and pledges during the campaign's initial phase," Dean Rebecca H. White said. "For Georgia Law to advance to the next level of excellence, it will require support from all of our alumni and friends.

"Our law school has a long history of support from its alumni and friends," she added. "In the past, supporters have stepped forward to make significant gifts to improve and to strengthen our school, and each graduate of this school has benefited directly from the progress our law school has made. I don't expect this campaign to be any different in proving the loyalty of our supporters," she said.

