

## **Alexander Campbell King Law Library Strategic Plan, 2012-15**

**Mission Statement** - The Law Library provides exceptional resources and expertise to support scholarship, instruction and learning for the Law School community.

**Vision Statement** - We will be integral to the educational, scholarly, and collaborative experience of the law school community.

In support of our mission, the Alexander Campbell King Law Library staff pledge to:

- Support and inspire our community by connecting it to the best available information resources
- Uphold the principle that legal information must be available to everyone
- Provide innovative technology and state-of-the-art facilities to enrich the School of Law
- Be a contributing partner to faculty instruction and research
- Offer a positive, supportive environment in which law students can thrive
- Encourage and support professional and personal development for the Law Library staff
- Set a high standard of excellence for responsiveness, reliability, and service

### **Strategic Area: Collections**

#### **Goal 1: Provide access to a comprehensive collection of legal materials**

##### **Objective 1: Improve Resource Visibility to Increase Usage**

- Mine library statistical data to improve collection use and development
- Identify and promote unique areas of the collection
- Build more “connectedness” among system resources such as GAVEL, Digital Commons, EBSCO Discovery Service, and other databases
- Collaborate with other institutions to improve access to resources
- Promote the use of legal research apps

##### **Objective 2: Expand Collection Development into Innovative Formats, Processes, and Content**

- Implement patron-driven acquisitions
- Establish, develop, and promote an e-book collection
- Collaborate with Legal Career Services and the Office of Professional Development to raise the visibility of career planning information resources
- Enhance study guide collection
- Expand our offering of nontraditional items available for checkout

##### **Objective 3: Increase Preservation of Resources**

- Complete survey assessing the collection’s condition
- Develop a preservation plan for all material formats
- Establish processes to maintain link integrity
- Expand training in preservation techniques
- Enhance the preservation center

## **Strategic Area: Services**

### **Goal 2: Anticipate and meet the needs of our community and empower our library users**

#### **Objective 1: Enhance Instructional Programs**

- Create video and on-demand tutorials
- Develop an advanced legal research class or a “research for legal practice” boot camp
- Optimize our offering of mini-instructional sessions such as library tours, GAVEL instruction, or resource specific sessions
- Help identify emerging subjects for student scholarship

#### **Objective 2: Increase Support for Faculty Scholarship and Teaching**

- Raise awareness of library faculty services and resources
- Enhance the Law School’s academic reputation by increasing accessibility to faculty publications
- Partner with faculty to explore creative uses of technology
- Conduct additional training sessions for faculty research assistants and administrative support staff

#### **Objective 3: Use Technology to Maximize Efficiency for Users**

- Investigate innovations in mobile technology and expand the Law Library's mobile presence
- Test and evaluate chat reference
- Publicize technology resources such as the Mac media editing suites in Annex lab
- Improve printing services

#### **Objective 4: Promote Library Services**

- Implement a Communication Plan with an appropriate mix of print, social media, and mobile information access technologies
- Investigate emerging communications technologies such as QR codes and Near Field Communications strategies
- Create display spaces to highlight library materials and services

#### **Objective 5: Gather Input and Feedback from our Users**

- Conduct collaborative meetings with different departments of the Law School to assess how the Law Library can assist them in fulfilling the mission of the Law School
- Perform a usability study of the library website
- Solicit faculty and student opinions at least once per year about instructional programming suggestions, communication preferences, and services
- Expand opportunities for students to suggest how to spend the student technology fee

## **Strategic Area: Facilities**

### **Goal 3: Continue to evaluate and improve Law Library facilities**

#### **Objective 1: Develop and Implement a Facilities Master Plan**

- Assess under- and over-utilized spaces in the library
- Prioritize needed physical improvements
- Identify rates of growth for specific areas of the collection

#### **Objective 2: Undertake Green Initiatives**

- Investigate environmentally-sustainable practices
- Implement 3-5 identified sustainable practices
- Promote sustainability practices to our users and staff

#### **Objective 3: Improve the Quality and Uniformity of Law Library Signage**

- Evaluate all current library signage to identify gaps, redundancies, inconsistencies, etc.
- Create a template (such as fonts, colors, etc.) for directional signs and labels
- Increase visual aids in the Basement to assist with collection use

## **Strategic Area: Staff**

### **Goal 4: Recruit, develop, and retain a diverse, well-qualified staff**

#### **Objective 1: Recognize and Reward Staff**

- Take advantage of institutional opportunities to increase pay and change job classifications
- Establish a forum for recognizing outstanding performance
- Explore and emphasize individual strengths

#### **Objective 2: Increase Opportunities for Staff Development**

- Identify and promote job specific training for each staff member, with adequate funding and time allowances
- Establish cross training procedures between departments
- Expand in-house training offerings
- Facilitate conference and workshop attendance

#### **Objective 3: Improve Communication**

- Schedule more opportunities for dialogue among staff
- Provide a variety of feedback mechanisms for staff to express opinions and suggestions

#### **Objective 4: Conduct Succession Planning**

- Identify new job tasks or job tasks that need expanding or decreasing in the next 1-3 years
- Develop a written plan for anticipated job vacancies and evolving job duties