



Protect Athens Music **Kick-off Event:**

A Musician's Workshop

"Protect Athens Music" is a joint endeavor between the University of Georgia Music Business Program, University of Georgia School of Law's Sports and Entertainment Law Society, and Nuci's Space to support and educate local musicians. Through the clinic, local entertainment attorneys will offer legal advice in **FREE** bi-monthly music law clinics, focusing on the legal issues that individual local musicians face. These clinics will provide the opportunity for musicians to have **ONE-ON-ONE CONSULTATIONS** with experienced entertainment attorneys.

On March 23, 2011, "Protect Athens Music" will host a Musician's Workshop at the Dean Rusk Center, Walker Room, Fourth Floor, to kick off the legal clinics, which begin the following day. The Musician's Workshop will highlight four pressing areas of law and music business through a series of panel discussions featuring **LEGAL AND MUSIC BUSINESS EXPERTS**. Wednesday will culminate with a musician's showcase featuring local musicians at Jack's Bar on Washington Street. The following day, Nuci's Space will host a full day of free thirty-minute clinic appointments.

For information regarding clinic appointments please call 706-548-8668 or email protectathensmusic@gmail.com

WHEN: March 23-24, 2011

WHAT: Panel Discussions led by music industry professionals on the following topics:

Building Your Team: Who do you need by your side?

Performance Rights Organizations: How can they help?

What's in a Name? Branding Your Band

Beyond the Radio: Alternative ways to make money with your music

Musician's Showcase

Free Music Law Clinic

WHERE: Panels: Walker Room of the Dean Rusk Center (next to the Main Library)
Showcase: Jack's Bar, Clayton Street, Athens, GA
Clinic: Nuci's Space

PANELISTS: **David Barbe**, Director, UGA Music Business Program
Pete Dugas, Owner, TSAV Publishing
Kristen Fancher, Trademark Attorney, Greenburg Traurig
Michelle Gilzenrat, Music Editor, Flagpole

Deborah Gonzalez, Attorney, Timmons, Warnes & Anderson

Killick!, Artist

Jonathan Leonard, Entertainment Attorney, Jonathan E. Leonard, PC

David Lowery, Artist, Cracker; Professor, UGA Music Business Program

Nikki Marshall, Owner, Red Clay Clearances

Lisa Moore, Director, Georgia Lawyers for the Arts

Rasheed Muhammad, Business Manager, SunTrust Sports and Entertainment
Specialty Group

Michelle Roche, Owner, Michelle Roche Media Relations

Steve Weizenacker, Entertainment Attorney, Lewis, Brisbois, Bisgaard & Smith,
LLP

Randy Whatley, President, Cypress Media Group

BMI Representative, *invited*

ASCAP Representative, *invited*

CONTACT: ProtectAthensMusic@gmail.com; Find us on Facebook (Protect Athens Music) and
Twitter (@proathensmusic)

Schedule

2:30 – 2:45 Registration

2:45 – 2:50 – Welcoming remarks, Karli Swift, Sports and Entertainment Law Society

2:50 – 3:00 – Opening statement, David Barbe, Director, UGA Music Business Program

3:00 – 3:45: Session I – **Building Your Team**

Panelists: Jonathan Leonard, Entertainment Attorney, Jonathan E. Leonard, PC

Lisa Moore, Director, Georgia Lawyers for the Arts

Rasheed Muhammed, Business Manager, SunTrust Sports and Entertainment Specialty Group

David Lowery, Artist, Cracker; Professor, UGA Music Business Program

Moderator: Deborah Gonzalez, Of Counsel, Timmons Warnes & Anderson

3:50 – 4:35: Session II - **Performance Rights Organizations**

Panelists: BMI Representative

ASCAP Representative

Pete Dugas, Owner, TSAV Publishing

Moderator: David Barbe, Director, UGA Music Business Program

4:35 – 4:55: Break and Networking

4:55 – 5:40: Session III – **What's in a Name: Branding Your Band**

Panelists: Michelle Roche, Owner, Michelle Roche Media Relations

Michelle Gilzenrat, Music Editor, Flagpole

Kristen Fancher, Trademark Attorney, Greenberg Traurig

Killick!, Artist

Moderator: Jared Bailey, Director, AthFest

5:45 – 6:30: Session IV – **Beyond the Radio: Alternative Ways to Make Money with your Music**

Panelists: Randy Whatley, President, Cypress Media

Steve Weizenacker, Television and Film Attorney, Lewis, Brisbois, Bisgaard & Smith, LLP

Nikki Marshall, Owner, Red Clay Clearances

Moderator: Nikki Marshall, Owner, Red Clay Clearances

7:00 – 9:00: **Musician's Showcase to Benefit Nuci's Space – Jack's Bar**