

**8:30 a.m. Coffee and Registration**

**9:00 a.m. WELCOME AND INTRODUCTION**

Rebecca H. White, Dean, University of Georgia School of Law  
Ambassador C. Donald Johnson, Director, Dean Rusk Center

**9:15 a.m. PANEL 1—CORPORATIONS ACTING WITH THE STATE**

*Panelists:*

- Andrew K. Woods, Postdoctoral Fellow, Stanford University
- Errol Meidinger, Margaret W. Wong Professor of Law and Director, Baldy Center for Law & Social Policy, State University of New York at Buffalo

*Moderator:*

- Harlan G. Cohen, Associate Professor, University of Georgia School of Law

**10:45 a.m. Break**

**11:00 a.m. PANEL 2—CORPORATIONS ACTING AS THE STATE**

*Panelists:*

- Yesha Yadav, Assistant Professor, Vanderbilt Law School
- Molly Land, Professor, University of Connecticut School of Law
- Anita Ramasastry, D. Wayne & Anne Gittinger Professor of Law and Director, Graduate Program in Sustainable International Development, University of Washington

*Moderator:*

- Kent Barnett, Assistant Professor, University of Georgia School of Law

**12:30 p.m. Lunch**

**1:00 p.m. KEYNOTE ADDRESS**

Bennett Freeman, Senior Vice President, Sustainability Research and Policy, Calvert Investments

**2:00 p.m. CLOSING REMARKS**

Matt O'Brien, Executive Conference Editor, *Georgia Journal of International and Comparative Law*




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## The New Roles of Corporations in Global Governance



**Friday, April 18, 2014**

8:30 AM.–2:00 P.M. • DEAN RUSK HALL  
LARRY WALKER ROOM • 4TH FLOOR

# The New Roles of Corporations in Global Governance

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## Distinguished Keynote Speaker

### Senior Vice President of Sustainability Research and Policy at Calvert Investments Bennett Freeman

Over the last dozen years of a three decade-long career, **Bennett Freeman** has worked at the intersection of governments, international institutions, multinational companies, investors and NGOs to improve corporate conduct and to promote human rights and sustainable development around the world. An innovative leader in the area of business and human rights, natural resource governance, and responsible investment, he is among the pioneers of several now well-established multi-stakeholder initiatives and global standards.

As Senior Vice President for Sustainability Research and Policy at Calvert Investments since April 2006, Mr. Freeman leads the environmental, social and governance research, shareholder advocacy and public policy work of the leading sustainable and responsible (SRI) mutual fund group in the U.S. with \$12 billion assets under management based in Bethesda, MD.

During the Clinton Administration he served in three positions as a presidential appointee in the State Department, most recently as Deputy Assistant Secretary for Democracy, Human Rights and Labor from 1999 to early 2001. In that capacity, he led the development of the Voluntary Principles on Security and Human Rights, the first human rights standard forged by governments, companies and NGOs for the extractive sectors. Earlier in his career he was Manager-Corporate Affairs for General Electric and a presidential campaign aide to former Vice President Walter Mondale.

Freeman is Chair of the Advisory Board of Global Witness; Vice Chair of the Board of United to End Genocide; a Trustee and International Advisory Board member of the Institute for Human Rights and Business; Board Secretary of the Global Network Initiative; and a member of the Governing Board of the Revenue Watch Institute.

## Distinguished Panelists

**Molly Land** is a professor of law at the University of Connecticut School of Law. Drawing on her human rights expertise and background as an intellectual property litigator, Professor Land's scholarship focuses on the effect of new technologies on human rights fact-finding, advocacy, and enforcement, as well as the role of human rights norms and framing strategies in organizing around human rights issues. Her current work explores the extent to which human rights law can provide a foundation for claims of access to the Internet as well as the opportunities and challenges for using new technologies to achieve human rights objectives. Professor Land's articles have been published in the Yale, Harvard, and Michigan journals of international law, among other places, and she was the primary author on a recent report for the World Bank on the role of new technologies in promoting human rights.

**Errol Meidinger** is the Margaret W. Wong Professor of Law and Director of the Baldy Center for Law & Social Policy at the State University of New York at Buffalo. He is also an Honorary Professor of Environment and Natural Resources at the University of Freiburg, Germany. His current research focuses on innovative, rapidly changing transnational governance arrangements for improving the social and environmental performance of business. These include forest sustainability, food safety, and fair labor standards programs. He is particularly interested in how these programs coordinate and compete with each other and with state-based programs, and how the larger governance ensembles that are being formed may reshape law globally.

**Anita Ramasastry** is the D. Wayne & Anne Gittinger Professor of Law at the University of Washington School of Law. She is an expert in the fields of business and human rights, anti-corruption, and commercial law and development. Her present research focuses on the accountability of economic actors in conflict and weak governance zones. In addition to teaching, Professor Ramasastry currently serves as Senior Advisor to the Institute for Human Rights and Business, a commissioner and chair of the Washington state delegation, and the Secretary of the National Uniform Law Commission. From 2009 to 2012, Ramasastry also served as a senior advisor to the Assistant Secretary for Market Access and Compliance in the International Trade Administration of the U.S. Department of Commerce.

**Andrew K. Woods** is a postdoctoral fellow at Stanford University. He holds a J.D. from Harvard Law School and a Ph.D. in Politics from the University of Cambridge. His research focuses on how parties create and enforce legal obligations in the absence of strong enforcement mechanisms. His teaching interests include: international law, contract law, international business

transactions, corporate law, and criminal law. Woods is a co-editor of *Understanding Social Action, Promoting Humans Rights* (Oxford University Press, 2012), and his work has been published in the Virginia, Chicago, and Harvard journals of international law, as well as the *Financial Times*, the *International Herald Tribune*, and *Slate*.

**Yesha Yadav** is affiliated with the Law and Business and International Legal Studies programs at Vanderbilt Law School and teaches Securities Regulation and International Financial Regulation. Prior to her 2011 appointment at Vanderbilt, Professor Yadav worked as legal counsel with the World Bank in its finance, private-sector development and infrastructure unit, where she specialized in financial regulation and insolvency and creditor-debtor rights. Before joining the World Bank in 2009, she practiced from 2004–08 in the London and Paris offices of Clifford Chance, in the firm's financial regulation and derivatives group. She earned an M.A. in law and modern languages with First Class honors at the University of Cambridge, after which she earned an LL.M. at Harvard Law School, where she focused on financial and capital markets regulation, payment systems and terrorist financing.

## Distinguished Moderators

**Harlan Cohen** is an associate professor at the University of Georgia School of Law, where he teaches Public International Law, International Trade, International Human Rights, Foreign Affairs Law, and Global Governance. Professor Cohen is a member of the Executive Council of the American Society of International and served as co-chair of the society's 106th Annual Meeting. He has also been elected to the American Law Institute. Along with his J.D. from New York University School of Law, Cohen holds an M.A. in international history from Yale, where he was a participant in the Grand Strategy Project and affiliated with International Security Studies.

**Kent Barnett** is an assistant professor at the University of Georgia School of Law. Professor Barnett's research currently focuses on the separation of powers in the federal administrative state, the Federal Consumer Financial Protection Bureau, and judicial review of administrative action. His scholarship has been cited by leading administrative law casebooks and by the U.S. Court of Appeals. Before coming to UGA, he served as a judicial clerk for Judge John M. Rogers of the U.S. Court of Appeals for the 6th Circuit, an associate in Weil, Gotshal & Manges LLP's complex-commercial litigation and appellate sections, and as the Inaugural Visiting Assistant Professor at the University of Kentucky College of Law.