Second 2013-2014 SBA Executive Board Meeting

AGENDA

August 21, 2013, 12:30 p - SBA Office

1. Treasurer's Report

- a. COH
- b. New Revenues
- c. Event Budgets

2. Updates/Action Items from Chairs

- a. Marketing
 - i. Marketing Plan
 - ii. Survey Results
 - iii. Summer T-Shirt Sales
 - iv. New Member Giveaways
- b. Mentor Program
 - i. Mentor Pairings
 - ii. Mixer Details
- c. Community Outreach
 - i. Athens Eats
 - ii. New Initiatives
- d. Student Organizations
 - i. Student Leader Roundtable
 - ii. New Initiatives
- e. Tailgates
 - i. Tailgate Plan

3. September Events

- a. Tailgates
 - i. 9/7 (South Carolina) N. Campus
 - ii. 9/21 (North Texas) N. Campus
 - iii. 9/28 (LSU) N. Campus
 - iv. 10/12 (Mizzou) N. Campus
 - v. 11/9 (App State) Homecoming
 - vi. 11/23 (Kentucky) Happy Hour at a Bar

4. Old Business

- a. Barrister's Ball
 - i. Date
 - ii. Special Performance
- b. 1L Elections
 - i. Info Meeting
 - ii. Petition Pick Up
 - iii. Election

- c. Bull Roast
 - i. Overview
 - ii. Volunteers
 - iii. Program Plan
 - iv. Clean Up
- d. SBA Membership Sticker Program
 - i. SBA Membership Roll
- e. Electronic Event Registration
 - i. Good or Bad?
 - ii. iPad Purchase
 - iii. Special Discount Codes

5. New Business

- a. Refrigerator Cleanout
 - i. Schedule
 - ii. Signs
- b. Academic Affairs
 - i. Course Evaluations
 - ii. Book Exchange
- c. 3L Legacy Program
- d. SBA Presidents Meeting Update