

# *Laura Phillips Sawyer*

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## ACADEMIC POSITIONS

- University of Georgia School of Law**, Athens, GA 2020 - present  
Associate Professor
- Harvard Business School**, Boston, MA 2014 - 2020  
Assistant Professor (on leave 2019 - 2020)  
Business, Government, and International Economy Unit  
[Withdrew from the associate promotion process to accept the position at UGA Law.]
- University of Georgia**, Athens, GA 2019 - 2020  
Visiting Assistant Professor
- Harvard Business School**, Boston, MA 2013 - 2014  
Harvard-Newcomen Postdoctoral Fellow in Business History
- Brown University**, Providence, RI 2011 - 2013  
Visiting Scholar, Political Theory Project (2011- 2013)  
Postdoctoral Research Associate, Political Theory Project (2011-2012)  
Instructor, History Department (spring, 2012)

## EDUCATION

- University of Virginia**, Charlottesville, VA 2011  
Ph.D., U.S. History  
Dissertation: *The American Fair Trade Controversy: Law and Economics in Transition, 1890-1940*,  
(Advisor: Brian Balogh).
- University of Virginia**, Charlottesville, VA 2006  
M.A., U.S. History  
Thesis: "Contested Meanings of Freedom: Workingmen's Wages and Company Store Scrip,  
*Godcharles v. Wigeman*, 1886," (Advisor: Charles McCurdy).  
Published in the *Journal of the Gilded Age and Progressive Era* (July 2013).
- Belmont University**, Nashville, TN 2003  
Dual B.A. in Political Economy and U.S. History, with Honors, *magna cum laude*.

Honors Thesis: “The Constitutional Revolution of 1937 and the Supreme Court’s Adoption of Progressive Legal Ideology Concerning Economic Regulation,” published in the *Alpha Chi Recorder*, National College Honors Society undergraduate journal.  
*Phi Alpha Theta*, History Honors.  
Academic and Athletic (women’s soccer) scholarship. All conference: 1999, 2000.

## PUBLICATIONS

### Book:

*American Fair Trade: Proprietary Capitalism, Corporatism, and the New Competition, 1890-1940*  
(Cambridge: Cambridge University Press, 2018).

Reviewed in *Choice* (American Library Association), *Business History Review*, *Journal of American History*, *American Historical Review*, *Enterprise & Society*, *Jotwell*.

Roundtable “author meets reader” at American Society of Legal History (Boston, 2019); Policy History Conference (Tempe, AZ, 2018).

Book Talk at the Hagley Museum and Library (Aug. 2020).

### Journal Articles:

“Voting Trusts and Antitrust: Rethinking the Role of Shareholder Rights and Private Litigation in Public Regulation, 1880s to 1930s,” co-authored with Naomi Lamoreaux, *Law & History Review* vol. 39. 3 (Aug. 2021): 569-600.

“California Fair Trade: Antitrust Law, Economic Theory, and the Politics of ‘Fairness’ in US Competition Policy,” *Business History Review* 90 (spring 2016): 31-56. \*

\* Awarded the Sonnedecker Prize for Best Article in Pharmacy History by the American Institute for the History of Pharmacy.

“Contested Meanings of Freedom: Workingmen’s Wages and the Company Store System, *Godcharles v. Wigeman*, 1886,” *Journal for the Gilded Age and Progressive Era* 12 (July 2013): 285-319.

### Book Chapters and Research Articles:

“Jurisdiction Beyond Our Borders: *United States v. Alcoa* and the Extraterritorial Reach of American Antitrust, 1909–1945,” in *Antimonopoly and American Democracy* (eds., Daniel A. Crane and William Novak), (Oxford University Press, forthcoming 2022).

“US Antitrust Law and Policy in Historical Perspective,” in *Oxford Research Encyclopedia of American History*, ed. Jon Butler (Oxford University Press, 2019).  
(Invited contribution to synthesize the history and historiography of U.S. antitrust law and policy.)

“Trade Associations, the Sherman Act, and State-Building: The U. S. Chamber of Commerce, 1912-1925,” in *Capital Gains: Business and Politics in the 20th Century*, eds. Richard J. John and Kim Phillips-Fein (Philadelphia: University of Pennsylvania Press, 2017), 25-42.

“Between Economic Planning and Market Competition: U.S. Law and Economics in the 1920s,” in *The Legitimacy of Power: New Perspectives on the History of Political Economy*, eds. Sophus Reinert and Robert Fredona (New York: Palgrave, 2017).

### **Edited Works:**

“Introduction,” co-authored with Herbert Hovenkamp, *Business History Review* special issue: New Perspectives on the History of American Regulation (Winter 2019).

I co-edited this special issue of *BHR*, which brought together five leading scholars on regulation from history departments and law schools. We also incorporated four short commentary pieces following each article to enliven scholarly debates and facilitate classroom discussions.

### **WORKS IN PROGRESS**

“The Uses of History in Contemporary Antitrust Debates: The New Brandeis Movement, Antitrust Federalism, and the Enduring Labor Question,” under preparation for the *University of Chicago Law Review* symposium (to be held May 2022).

“Unconventional Enforcement: Clarence Venner’s Shareholder Suits Against the Board and the Problem of Extortionate Litigation, 1900-1920,” under preparation.  
(Based on archival research from the Chicago, Quincy, and Burlington Railroad files at the Newberry Library, case files, and primary sources accounts of Venner’s litigation strategies.)

### **ADDITIONAL PUBLICATIONS**

“From Property Rights to Liberty Rights,” Featured Review of *We the Corporations: How American Businesses Won Their Civil Rights*, by Adam Winkler, *Business History Review* (Aug., 2021).

Review of *American Default: The Untold Story of FDR, the Supreme Court, and the Battle over Gold*, by Sebastian Edwards, *Journal of American History* (2020).

Review of *Reimagining Business History*, by Philip Scranton and Patrick Fridenson, *Enterprise & Society* 20.4 (Nov. 2019).

Review of *One Nation Under God: How Corporate America Invented Christian America*, by Kevin Kruse, *Journal of American History* (Sept. 2018).

Review of *Roaring Metropolis: Businessmen’s Campaign for a Civic-Welfare State*, by Daniel Amsterdam. *Enterprise & Society* 19 (March 2018).

Review of *Fueling the Gilded Age: Railroads, Miners, and Disorder in Pennsylvania Coal Country*, by Andrew B. Arnold. *Enterprise & Society* 16 (Sept. 2015), 738-40.

Review of *The American State from the Civil War to the New Deal: The Twilight of Constitutionalism and the Triumph of Progressivism*, by Paul D. Moreno. *Economic History Review* 67 (2014), 1186-1187.

“Fair Trade,” *Oxford Encyclopedia of American Political and Legal History*, eds. Donald T. Critchlow and Philip R. VanderMeer (New York: Oxford University Press, 2012), 2: 333-4.

“Bank Holiday, 1933,” *Encyclopedia of U.S. Political History*, ed. Andrew Robertson (New York: Congressional Quarterly Press, 2010), 5: 51-3.

“The Economics and Ideology of American Fair Trade: Louis Brandeis and Open Price Associations, 1911-1919,” *Business and Economic History* 9 (2011).

### **PUBLISHED BUSINESS SCHOOL TEACHING MATERIALS**

“Google in Europe: Competition Policy in the Digital Era” (HBS Case No. 717-004)  
Teaching Note (HBS No. 5-718-017)  
B Case (HBS No. 5-718-010)

“Vietnam: Managing Global Value Chains” (HBS Case No. 718-055)

“Rebuilding Puerto Rico” (HBS Case No. 719-018), co-authored with Laura Alfaro

“A Note on U.S. Bankruptcy Law: Individuals, Firms, and Sub-State Entities” (HBS Case No. 718-025) (written to accompany the “Rebuilding Puerto Rico” case, and may be used more widely)

“Agency, Contingency and Context,” (HBS Case No. 719-026) (part of a series of technical notes prepared for the Business, Government, and International Economy required curriculum)

### **TEACHING EXPERIENCE**

**Professor**, University of Georgia  
JURI 4340: “Antitrust Law”

BUSN 7990: “Business, Government and the International Economy”

ECON 4850: “Global Capitalism: Case Studies in Country Development Strategies”

FYOS: “Big Tech and American Antitrust”

HIST 3120: “History of American Business”

HON 1990H: “Crash, Panic, Run: American Financial Crises”

**Professor**, Harvard Business School

“Business, Government, and International Economy”

(Required Curriculum for first year MBA students. All HBS junior faculty start out teaching multiple RC sections for several years.)

**Teaching Assistant** to Professor Geoff Jones, Harvard Business School

“Entrepreneurship & Global Capitalism”

(Elective Curriculum for second year MBA students.)

**Instructor**, Brown University, History Department

HIST 1977H: “U.S. Legal and Business History: Regulating the Marketplace”

**Co-Instructor**, Brown University, Political Science Department

POLS 1150: “Prosperity: The Ethics and Economics of Wealth Creation”

**Instructor**, University of Virginia, History Department  
HIUS 202: “U.S. History since 1865”

**Graduate Teaching Assistant**, University of Virginia, History Department  
HIUS 355: “U.S. Legal History, 1776-1860,” (Prof. Charles McCurdy);  
HIUS 315: “Viewing America, 1945-present,” (Prof. Brian Balogh);  
HIUS 367: “U.S. Civil Rights Movement,” (Prof. Julian Bond).

### AWARDS AND HONORS

Hugh O. Nourse Outstanding MBA Teacher Award, University of Georgia, Terry College of Business, AY 2020-2021 (awarded May 2021).

Elected to the Board of Trustees for the Business History Conference, serving 2019-2021.

Sonnedecker Prize for Best Article in Pharmacy History awarded by the American Institute for the History of Pharmacy for “California Fair Trade” in *Business History Review*, 2015.

Kroos Dissertation Prize in Business History (awarded by the Business History Conference), Semi-Finalist, 2012.

John Anson Kittredge Educational Fund, Research Award, 2011.

Robert L. Platzman Fellowship, University of Chicago Special Collections (declined), 2011.

Hartman Center for Sales, Advertising & Marketing History Research Grant, Duke University (declined), 2011.

Center for the History of Political Economy Fellowship, Duke University (declined), 2010.

Sonnedecker Research Grant, University of Wisconsin (Madison, WI), Institute for the History of Pharmacy, 2010.

Henry Belin du Pont Dissertation Fellowship, Hagley Museum and Archive (Wilmington, DE), 2010. (Residential fellowship.)

Thomas H. Critchlow Dissertation Research Award, given by the Policy History Conference, 2010.

Tobin Project Summer Research Grant, 2010.

Business History Conference Oxford Journals Dissertation Colloquium, (Bocconi University, Italy) June 2009.

Alfred D. Chandler Travel Grant, Business History Conference, (Bocconi University, Milan), 2009.

Bankard Fund for Political Economy, Doctoral grant, 2009-2010.

Huskey Travel Grant, University of Virginia, Corcoran Dept. of History, April & November 2009.

Dissertation Research Grant at the Hagley Museum and Archive, Dec. 2008.

Corcoran Department of History Graduate Fellowship, University of Virginia, for Ph.D. coursework, 2005-2008. (Full tuition, healthcare, and stipend.)

## PRESENTATIONS

### **By invitation:**

“Antitrust and American Democracy: *U.S. v. Alcoa* and the Creation of Extraterritorial Antitrust,” University of Cambridge (U.K.), Competition Policy Workshop, (spring 2022).

“*U.S. v. Alcoa* and Extraterritorial Antitrust,” UGA-Emory Law Summer Workshop, July 2021.

“Antitrust and American Democracy: Reviving the Antimonopoly Tradition During the Great Depression and World War II,” American Economic Liberties Project (Washington, D.C.), June 2021.

“Jurisdiction Beyond Our Borders: *U.S. v. Alcoa* and Extraterritorial Antitrust, 1909-1945,” U.S. Department of Justice, Antitrust Division, May 6, 2021.

Discussant, “Competition, Cartels, and Monopolies” panel, Business History Conference, March 12, 2021.

“Jurisdiction Beyond Our Borders: *U.S. v. Alcoa* and Extraterritorial Antitrust, 1909-1945,” Tobin Project edited collection on American Antitrust & Democracy, ed. William Novak and Daniel Crane, Dec. 2020.

“The Curse of Bigness?: American Antitrust, Then and Now,” UGA Economics Society, Oct. 22, 2020.

Interview with *Wall Street Journal*, “[Justice Department to Sue Google for Alleged Anticompetitive Conduct](#),” Oct. 22, 2020.

Book Talk at Hagley Museum and Library (podcast), <https://www.hagley.org/ja/research/history-hangout-1>, Aug. 21, 2020.

“An Introduction to the Case Method,” UGA Terry College MBA Orientation, Aug. 17, 2020.

“Jurisdiction Beyond Our Borders: The Long Road to *U.S. v. Alcoa* and Extraterritorial Antitrust, 1909-1945” Tobin Project conference on Antitrust and American Democracy, June 2020.

Comment, “Framing the Chicago School of Antitrust Analysis,” by Herbert Hovenkamp and Fiona Scott-Morton, “The Post-Chicago Antitrust Revolution,” University of Pennsylvania Law School, Oct. 2019.

“Unconventional Enforcement: Clarence Venner’s Shareholder Suits Against the Board and the Problem of Extortionate Litigation, 1900-1920,” Harvard Business School, May 10, 2019.

- “Voting Trusts and Antitrust: Rethinking the Role of State Corporation Law in Competition Policy,” co-authored with Naomi Lamoreaux, Newberry Library “History of Capitalism” seminar series, Oct. 5, 2018.
- Roundtable, “Author Meets Reader” review of *American Fair Trade*. Comments on the book from Professors Benjamin Waterhouse, Joanna Grisinger, Victoria Saker Woeste, and Elizabeth Sanders, Policy History Conference, May 18, 2018.
- “Democratic Protest in an Age of Market Consolidation: A Case Study on the Chicago Gas Trust and the Illinois Antitrust Act of 1891” Tobin Project conference on American Democracy, June 4, 2017. (in absentia, on maternity leave)
- Comment, “Civilizations, Business Cultures, and Institutions,” with Naomi Lamoreaux, Andrew Popp, Louis Galambos presenting, Business History Conference, March 2016. (Invited by Professor Louis Galambos.) (declined, on maternity leave)
- Comment, “Private Power, Public Values: Regulating ‘Social Infrastructure’ in a Changing Economy” by K. Sabeel Rahman, at Revisiting the Public Utility: A Research Roundtable, Vanderbilt Law School, Feb. 24, 2017.
- Comment, “The Economic, Incentives, Rationality,” Historicizing “the Economy” Conference, Harvard University, Sept. 2016.
- “Gilded Age Political Economy,” Brown University, April 2014. (Invited by Professor James Morone.)
- “Institutionalist Economics and Managed Competition, 1920-1940,” University of Michigan Law School, Legal History Workshop, Nov. 2013. (Invited by Professor William Novak.)
- “The U.S. Chamber of Commerce and the Creation of the Modern Administrative State: Codes of Fair Competition, Institutional Economics, and the State, 1912-1938,” Hagley Museum Conference, “Business and Politics in the Twentieth Century,” Wilmington, DE, Nov. 2013.
- “The Political Uses of Economics Ideas: Institutional Economics and Managed Competition, 1920-1940,” Harvard Business School Conference, New Perspectives in the History of Political Economy, Boston, MA, Nov. 2013.
- Discussant, “Understanding the Dynamics of Political-Economic Change in the 1930s and 1940s,” Business History Conference, Columbus, OH, March 2013.
- “The Fair Trade Experiment in California: Popular Constitutionalism, Federalism, and Antitrust, 1929-1937,” American Society for Legal History, St. Louis, MO, Nov. 2012. (Invited by Professor Tony Freyer.)
- “Edna Gleason and the Business of Fair Trade,” Institute for Applied Economics, Global Health, and the Study of Business Enterprise at The Johns Hopkins University, Baltimore, MD, May 2012. (Invited by Professor Louis Galambos.)
- “The Fair Trade Experiment in California: Edna Gleason and the Druggists’ Campaign, 1929-1933,” Business History Conference, Philadelphia, PA, March 2012.

(Invited and sponsored by the German Historical Institute, D.C.)

“Exploring American Fair Trade: The Hagley Archive’s Seagram Collection and U.S. Chamber of Commerce Records – Contracts, Negotiations, and Price Management, 1910-1940,” Hagley Museum and Archive, Wilmington, DE, Nov. 3, 2010. (Invited by Professor Roger Horowitz.)

“The Economics and Ideology of American Fair Trade: The Federal Trade Commission and Institutionalist Economics, 1911-1925,” Workshop on Heterodox Economics at the University of Missouri, Kansas City, April 2011. (Declined.)

### **Conference Presentations and Workshops:**

“Voting Trusts and Antitrust in Illinois: Rethinking the Role of State Corporation Law in Competition Policy,” co-authored with Naomi Lamoreaux, Harvard Business School Regulatory History Conference, Boston, MA, June 2018.\*

\* I organized this one-day HBS conference with Professor Herbert Hovenkamp (University of Pennsylvania Law School and Wharton) and it became the basis for the *Business History Review* special issue (winter 2019).

“Antitrust and Voting Trusts in Illinois: Rethinking the Role of State Corporation Law in Competition Policy,” co-authored with Naomi Lamoreaux, Business History Conference, Baltimore, MD, March 2018.

“Institutional Economics and Managed Competition: US Antitrust, Economics and Law in the Progressive Era, 1911-1929,” U.S. Intellectual History Conference, Washington, DC, Oct. 2015.

“The U.S. Chamber of Commerce and State-Building: Trade Associations, Antitrust Reform, and the Administrative State, 1912-1925,” Business History Conference, Miami, FL, June 2015.

“Institutional Economics and Managed Competition: US Antitrust, Economics and Law in the Long Progressive Era,” American Society for Legal History, Denver, CO, Nov. 2014.

“Managing American Competition: Trade Associations and the Growth of the Administrative State, 1911-1932,” Policy History Conference, Columbus, OH, June 2014.

“Institutionalist Economics and Managed Competition: The U.S. Experiment with a Coordinated Market Economy, 1920-1940,” Business History Conference, Frankfurt, Germany, March 2014.

“American Institutional Economics in the Interwar Period: John R. Commons and ‘New Competition’ in Policy-Making,” Power and History of Capitalism Conference, New York City, April 2011.

“The Economics and Ideology of American Fair Trade: Louis Brandeis, Herbert Hoover, and Open Price Associations, 1911-1925,” Business History Conference, Columbus, OH, April 2011.

“The American Pharmacist in the New Deal: The Robinson-Patman and Miller-Tydings Acts,” Institute for the History of Pharmacy, Madison, WI, Oct. 2010.

“Organization and Ethics: Edna Gleason’s Fair Trade Mission in California, 1900-1940,” Organization of American Historians Conference, Washington, DC, April 2010. Organized panel, “U.S. Price Stabilization and Citizen-Consumer Associations in the 20<sup>th</sup> Century.”



Workshop, “New Fiscal Sociology,” coordinated by Isaac Martin, Ajay Mehrotra, and Monica Prasad, Social Science History Association conference, Long Beach, CA, Nov. 2009. Grant provided by the National Science Foundation.

“A Crisis in Economic Thought and the Rise of the Fair Trade Controversy: Changing Business Fashions, 1880-1914,” Business History Conference, Milan, Italy, June 2009.

Dissertation Workshop, “The American Fair Trade Controversy,” Oxford Journals Dissertation Colloquium in Business History, at the Business History Conference, Milan, Italy, June 2009.

“Fair Trade Policy in America, 1890-1940: Interest Groups, Federalism, and the Origins of the Miller-Tydings Act,” Policy History Conference, St. Louis, MO, June 2008.

### **PROFESSIONAL SERVICE**

UGA School of Law committee service:

Speakers Committee, 2020-2021.

Interdisciplinary Collaboration & External Funding, 2020-2021.

Finance Committee, Business History Conference, 2019-2021.

Elected trustee, Business History Conference, 2019-2021.

Peer Review Reader:

Columbia University Press

The Johns Hopkins University Press

Referee:

*American Journal of Legal History*

*Business History Review*

*Business History*

*Enterprise & Society*

*Journal of the Gilded Age & Progressive Era*

*Journal of Entrepreneurship & Public Policy*

*Journal of Policy History*

*Law & History Review*

Program Committee, Business History Conference, Bogota, Columbia, 2019.

Chair, History Search Committee for the Business, Government, and International Economy Unit, HBS, for 2016-2017.

Reader for Senior Honors Thesis, Brown University, History Department, April 2012.

Emerging Scholars Committee, Business History Conference:

Roundtable participant on Navigating the Academic Job Market, June 2015.

Committee co-chair with Professor Christy Chapin, April 2013.

Committee member, Coordinated “Breakfast Club for Emerging Scholars,” and two publishing workshops, Philadelphia, PA, April 2012.

Committee member, Organized panel, “Scaling the Ivory Tower: Advice for the Job Market,”  
Columbus, OH, April 2011.

Graduate coordinator, *Oxford Journals* dissertation colloquium at the Business History Conference,  
assisted Professor Pamela Laird, Business History Conference, Athens, GA, March 2010.

## **REFERENCES** (available upon request)

Brian Balogh, Compton Professor of History, University of Virginia, [Balogh@virginia.edu](mailto:Balogh@virginia.edu).

Herbert Hovenkamp, James G. Dinan University Professor, University of Pennsylvania Law School  
and Wharton School of Business, [hhovenka@law.upenn.edu](mailto:hhovenka@law.upenn.edu).

Naomi Lamoreaux, Stanley B. Resor Professor of Economics and History, Yale University,  
[naomi.lamoreaux@yale.edu](mailto:naomi.lamoreaux@yale.edu).

William J. Novak, Charles F. and Edith J. Clyne Professor of Law, University of Michigan School of  
Law, [wnovak@umich.edu](mailto:wnovak@umich.edu).

Geoffrey Jones, Isidor Straus Professor, Harvard Business School, [gjones@hbs.edu](mailto:gjones@hbs.edu).

Gerald Berk, Professor of Political Science, University of Oregon, [gberk@uoregon.edu](mailto:gberk@uoregon.edu).

Louis Galambos, Professor of History and Co-Director, Institute for Applied Economics, Global  
Health, and the Study of Business Enterprise, Johns Hopkins University, [Galambos@jhu.edu](mailto:Galambos@jhu.edu).